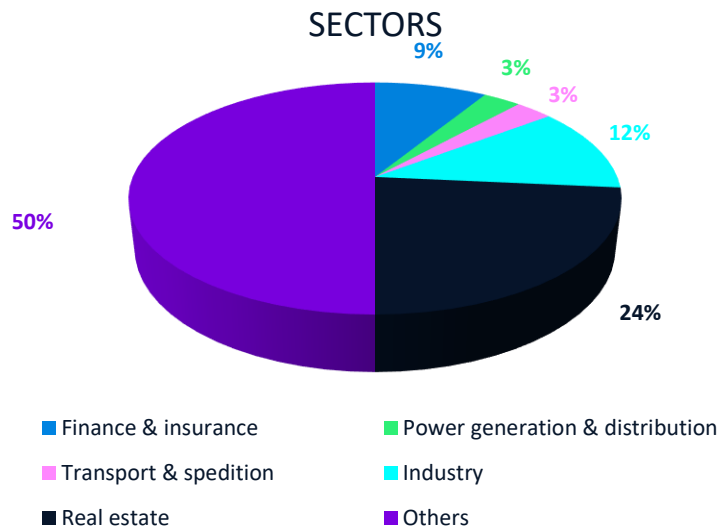
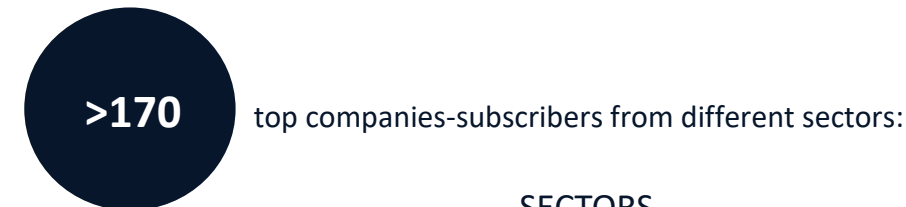
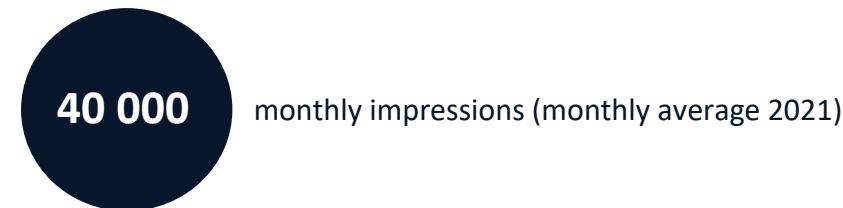
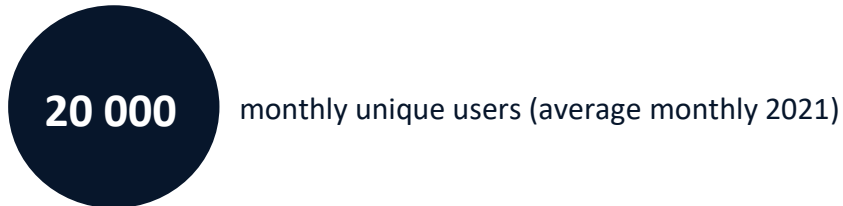




X3NEWS

X3News is a specialized financial media through which the companies traded on the Bulgarian Stock Exchange disclose the information required by law to the general public, both in Bulgarian and in English. **X3News** is the first source of real-time reliable financial and business information for journalists, analysts and investors in Bulgaria and abroad.

X3NEWS AUDIENCE





AUDIENCE PROFILE

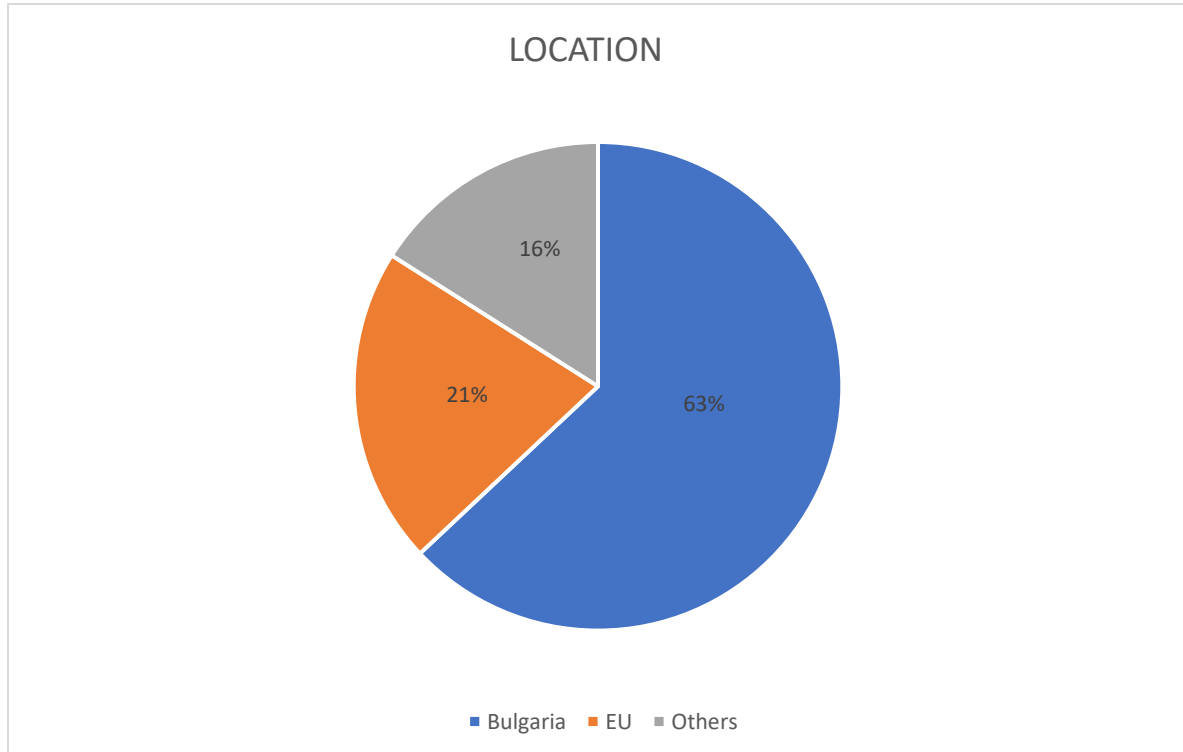
According to the research, the users of **X3News** have interests in the field of business, stock exchanges and finance, as the audience is highly educated and solvent, characterized by a high standard of living.

63%

of the users are from Bulgaria

21%

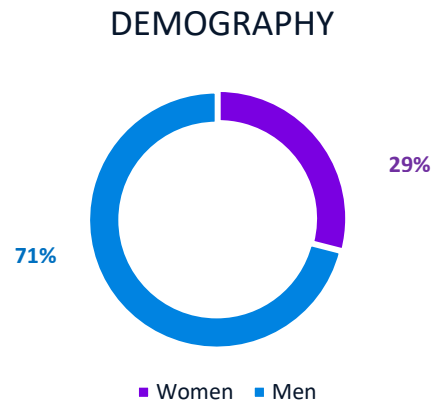
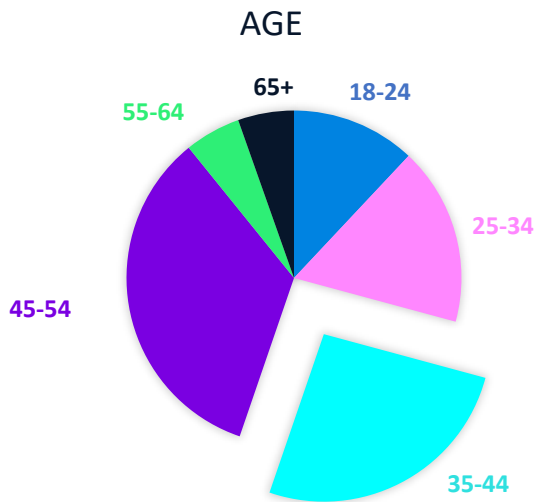
of the users are from EU





79%

of the audience is between 25 and 54 years old





ADVERTISING POSITIONS OF BANNERS AND SPECIAL PRICES

Banner sizes (.jpg, .png, .gif) in pixels	Location on site	Price (BGN) for 1 month w/o 20% VAT
1200/300	All pages	450
340x100	All pages w/o "Company profile"	300
340x150	All pages w/o "Company profile"	325
340x200	All pages w/o "Company profile"	350
340x250	All pages w/o "Company profile"	375
235x60	Company profile	200
235x90	Company profile	225
235x120	Company profile	250

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